



Ambasciata d'Italia
Skopje

Public notice for the selection of sponsors for the Italian National Day and other institutional events promoting the Italian language, culture, science, technology and trade organized by the Embassy of Italy in Skopje in the financial year 2026

The Embassy of Italy in Skopje holds numerous promotional and informational events throughout the year to promote Italian language and culture.

The Embassy invites expressions of interest in sponsorship from public or private organizations who wish to promote their image during such events in 2026.

The purpose of the sponsorship is to provide an economic benefit to the Embassy while offering a platform for sponsors to promote their business, logo, brand or product.

1. Definitions

1 - The Embassy of Italy in Skopje, in the capacity of legal entity responsible for the procedure of sponsorship, will assume the role of "Sponsee". The organization wishing to enter into a sponsorship contract with the Embassy will be known as the "Sponsor". Sponsors can be public or private bodies, companies or other subjects, who wish to promote their name, brand, activity, product, services or similar, through a collaboration with the Embassy.

2 - The relationship between the Embassy and the sponsor will be governed by a contract, which will comply with applicable legislation. "Sponsorship contract" refers to a bilateral contract in which the Embassy provides the sponsor with a platform during events to publicize the sponsor's business name, logo, brand or product, in return for payment or provision of a good or service by the sponsor.

3 - "Sponsorship" refers to any contribution in the form of money, goods, services, provisions or interventions made by the sponsor for promotional purposes.

Sponsorship can be financial (in the form of provision of funds) or technical (in the form of provision of goods or services) or a combination of the two. The sponsor will cover the cost of taxes, duties, fees, insurance or any other payment required by law or regulations that is incurred in executing the contract.

The purpose of the sponsorship, for the Embassy, is to achieve financial savings in organizing an event or series of events.

2. Criteria

The sponsorship contract may be freely negotiated between the parties, respecting the principles of impartiality and parity of treatment between proposed sponsors.

The sponsor must not be disqualifiable for any of the reasons described in art. 94 of Legislative Decree 36/2023.

The sponsor must hold the necessary qualifications to provide the goods or services covered by the sponsorship agreement.

The Embassy may appoint more than one sponsor for a single initiative. No sponsor may claim exclusivity.

3. Conditions of selection

The purpose of this notice is to invite proposals from potential sponsors. It does not oblige the Embassy to enter into a contract or bind the Embassy in any other way.

Should a proposal be selected for further consideration, the Embassy will contact the applicant directly.

The Embassy reserves the right to decline proposals that, due to the nature of the sponsorship and/or the activity of the sponsor, are deemed incompatible with the Embassy's function, or risk creating conflicts of interest, or might compromise the Embassy's image or activities, or do not comply with the Italian law.

4. Specific contractual clauses

The sponsorship contract will include a clause that specifically allows the Embassy to withdraw from the contract for reasons dictated by foreign policy, upon request of the Embassy, without conditions or limitations, at no cost. In the event of such a withdrawal, the Embassy will return any advance payments made by the sponsor but will not liable to pay for services already provided or debt incurred by the sponsor.

The Embassy will not be held liable for any exceptional circumstances or force majeure that entail the cancellation of any sponsored events.

5. Entity that promotes the initiative

The Embassy of Italy in Skopje, in the capacity of legal entity responsible for the procedure of sponsorship, will assume the role of Sponsee.

6. Essential elements for the sponsorship proposals

The proposals for sponsorship can be financial, in the form of financial contributions, as well as in-kind, in the form of providing services or goods. It is possible to submit proposals that include both forms, i.e. sponsorship that will be in part financial and in part in-kind.

Proposals for sponsorship will not constitute a binding agreement until they are officially approved by the Sponsee and a formal contract is signed.

The sponsorship will be aimed at providing resources for the organization of the Italian National Day, as well as other institutional initiatives, such as commercial and cultural events supported by the Embassy of Italy in Skopje.

The proposals for sponsorship must include the following elements:

- the submitted proposals will cover the sponsorship of the events described in Point 3. In case of new initiatives and events the list can be updated;
- the applications can be of financial (direct financial contribution) or in-kind nature (provision of services or goods) or a combination of both forms of sponsorship for the same initiative.

7. Initiatives and events in calendar that will be open to sponsorships in 2026

- **Italian National Day (2 June 2026)** - deadline for submitting proposals: no later than 15.05.2026 (12:00 hrs);
- **Week of the Italian Language (19-25 October 2026)** - deadline for submitting proposals: no later than 11.09.2026 (12:00 hrs);
- **Week of the Italian Cuisine (10-16 November 2026)**, deadline for submitting proposals: no later than 09.10.2026 (12:00 hrs).

The list may be updated throughout the year.

8. Obligations for the Sponsee and the Sponsors

Sponsorship proposals may be submitted by companies and/or public or private entities wishing to promote their image through a collaboration with the Embassy of Italy in Skopje, by supporting the realization of the Italian National Day and/or the other initiatives outlined in the present public notice.

The Embassy will guarantee prominent brand exposure and visibility for all designated Sponsors through the promotion of their image and activities, as detailed in Point 9. In particular:

- the official logo/brand of the Sponsor will be featured in the promotional and/or advertising material related to the event (such as, for example, roll-ups, advertising totems, displays, flyers, invitations, posters, posts on the official website/social media etc.);
- Sponsors will receive an adequate number of invitations to offer to their clients/contacts, that will be determined in agreement with the Embassy, provided they send a list of the participants prior to the event in order to follow all the protocol and safety measures for accessing the event;
- Sponsors, in agreement with the Embassy, will have the opportunity to screen advertising videos, make presentations and distribute illustrative material of their activities;
- throughout the National Day celebration and/or during other promotional initiatives, the Sponsors will be publicly thanked and recognized for their support;

The Sponsors will commit to providing a financial contribution to the Sponsee or services/goods in compliance with the following requirements:

- consistency with public interests;
- absence of conflict of interest between public and private services covered by the sponsorship;
- absence of prejudice or damage to the image of the Embassy or its initiatives;
- absence of litigation with the proposing Administration;
- non-existence of prejudicial or limitative situations to the contractual capacity of any kind.

The Sponsors must also declare the non-existence of disqualification conditions to contract with the Italian Public Administration, or any other situation considered by the Italian law to be prejudicial or limitative to the contractual capacity, as well as the non-existence of impediments deriving from precautionary anti-mafia measures, bankruptcy procedures and non-belonging to political, trade union, philosophical or religious organizations.

9. Selection and rights to decline a proposal

The proposals for sponsorship will be assessed by the Head of Mission, assisted by other competent members of staff of the Embassy of Italy in Skopje.

The Embassy will make a selection of companies/entities with which to enter into a contract, based on the received proposals. The proposals for financial contribution for the realization of the above-mentioned initiative will be considered positively in case of compliance between the sponsored public activity and the Sponsor's promotion, based on the following criteria:

- the minimum contribution required in order to gain the status of "**Platinum Sponsor**" will be **equal or higher than 5.000 Euro** and will guarantee visibility of the logo "**Platinum Sponsor**", an adequate number of invitations to be offered to the Sponsor's clients/contacts, the possibility to screen advertising or institutional material, make presentations and distribute illustrative content of their activities;
- the minimum contribution required in order to gain the status of "**Gold Sponsor**" will be **equal or higher than 3.000 Euro** and will guarantee visibility of the logo "**Gold Sponsor**", as well as the possibility to make presentations and distribute illustrative material of the Sponsor's activities;
- the minimal contribution required in order to gain the status of "**Silver Sponsor**" will be **equal or higher than 1.000 Euro** and will guarantee visibility of the logo "**Silver Sponsor**".

Throughout the ceremony, all the Sponsors will receive public acknowledgment and will be thanked for their esteemed support.

The participation of one or more Sponsors to the Italian National Day and other promotional initiatives organized by the Embassy is allowed and none of the Sponsors can claim exclusivity.

In this regard, since no maximum limit is set, neither regarding the number of Sponsors for the specific event and/or other institutional initiatives promoting Italy, nor regarding the number of titles that can be attributed to Sponsors such as "Platinum Sponsor", "Gold Sponsor" or "Silver Sponsor", the fact that a single event is sponsored by multiple Sponsors cannot represent basis for litigation. In cases where Sponsors share the same corporate purpose, the sponsorship agreement may include specific provisions agreed upon by the parties.

Submitted proposals do not constitute a binding obligation for the Sponsee until a contract is finalized. The Embassy of Italy may, at its absolute discretion, accept or decline any proposal and reserves the right to appoint multiple Sponsors for the same initiatives.

In compliance with the principles of cost-effectiveness, efficacy, impartiality, equal treatment, transparency, and proportionality, the Embassy reserves the right to reject any sponsorship offer if, at its sole discretion:

- a) it is deemed contrary to the general principles of the Italian legal system or prohibited by law;
- b) the nature of the sponsorship or the sponsor's activities are deemed incompatible with the institutional role of the Embassy or inconsistent with Italian foreign policy guidelines;
- c) the sponsorship offer is deemed inconsistent with the purposes of the initiatives outlined in this notice;
- d) it is deemed to give rise to a conflict of interest with the activities performed and/or the sponsorship is considered susceptible to a conflict of interest between the public duties of employees and their private sphere;
- e) the advertising message is found to potentially cause prejudice or damage to its image or initiatives, or to the image of the Italian Republic and/or the Ministry of Foreign Affairs and International Cooperation;
- f) the offer is considered unacceptable for reasons of general opportunity, also taking into account the customs and traditions of the host country, or due to non-compliance with Italian law regarding public contracts;
- g) the sponsorship involves propaganda of a political, trade union, philosophical, or religious nature; advertising directly or indirectly linked to the production or distribution of tobacco, pornographic or sexually explicit material; offensive messages, including expressions of fanaticism, racism, hatred, or threats; and, more generally, any expressions contrary to the laws and principles of the Italian legal system.

Any disputes that cannot be resolved through an amicable settlement shall be referred to the Court of Rome.

10. Instructions for submitting proposals

Proposals for sponsorship, that automatically imply the Sponsor's acceptance of the terms and conditions established by this Notice, shall be sent via e-mail to the address amm.skopje@esteri.it no later than the deadlines set forth in Point 3, by filling out the form attached to the present notice (Annex 1).

The form shall be undersigned by a legal representative in case of legal entities and shall include the following information:

- details of the Sponsor (private or public entity);
- amount of the financial contribution or detailed description of the offered services/goods;
- written acceptance of the terms established in the Notice;
- inexistence of inadmissibility conditions to enter into a contract with the Public Administration, as well as any other conditions considered by the law to be prejudicial or

binding to the contractual capacity and related to the disqualification conditions referred in art. 94 of Legislative Decree 36/2023 and subsequent amendments (for Italian entities) or referred in Article 57 of Directive 2014/24 / EU (for non-Italian entities). The Sponsor's termination obligation also applies in the event that a person for whom there are grounds for termination is a member of the board of directors, management or supervisory board or is a person who has representative or decisional power;

- inexistence of impediments deriving from anti-mafia measures or from being subjected to precautionary measures;
- inexistence of insolvency or bankruptcy procedures;
- non-belonging to organizations of political, philosophical or religious type, as well as to trade unions;
- the Sponsor's commitment to assume all responsibilities and fulfill all requirements inherent to and resulting from the sponsorship, as well as any costs for advertising and the procurement of necessary permits, for duties, fees, insurance or any other payment required by law or regulations incurred in by executing the contract.

For further information, please contact the Administrative Office of the Embassy at +389 (0) 2 3236 500.

11. Execution of the sponsorship contract

Upon notification of the sponsorship acceptance, the relevant contract will be executed, which shall regulate the relationship between the Sponsor and the Sponsee.

A specific clause will be included in the contract, pursuant to art. 6 paragraph 2 of the Ministerial Decree of 2 November 2017, n.192, which allows withdrawal for foreign policy reasons, upon simple request, without conditions or limitations of any kind, free of charge and without prejudice to the right to reimbursement of advance payments already paid and exceeding the amount due for services already rendered and acquired. If the contractor declines to accept said clause, the sponsorship contract cannot be executed.

12. Competent Court

The competent court for the resolution of disputes related to the selection procedure of the Sponsors is the Court of Skopje.

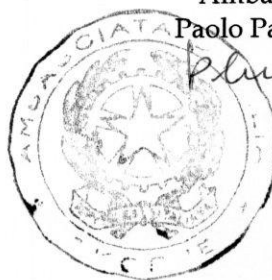
13. Data protection

Pursuant to Legislative Decree 196/2008, the proponents give their consent to the processing of personal data for the exclusive purpose of administrative and accounting procedures.

The data controller is the Embassy of Italy in Skopje in the person of the Head of the Administrative Office.

Ambassador

Paolo Palminteri



**SPONSORSHIP OFFER FOR THE ITALIAN NATIONAL DAY
AND OTHER INSTITUTIONAL EVENTS PROMOTING ITALY
IN THE FIELDS OF CULTURE, SCIENCE, TECHNOLOGY, ECONOMY AND TRADE
ORGANIZED BY THE EMBASSY OF ITALY IN THE FINANCIAL YEAR 2026**

The undersigned as legal representative of the
company.....

commercial category

based in..... ZIP..... City

Tel.: Cell fax

E-mail :..... website

VAT number Company Registration number

Short description of the Company's main
activity.....
.....
.....
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with reference to the PUBLIC NOTICE FOR SELECTION OF SPONSORS FOR THE ITALIAN
NATIONAL DAY AND OTHER INSTITUTIONAL AND PROMOTIONAL EVENTS ORGANIZED
BY THE EMBASSY OF ITALY IN THE FINANCIAL YEAR 2026

**EXPRESSES THE AVAILABILITY TO OFFER A SPONSORSHIP OF THE FOLLOWING TYPE
(select one option):**

➤ **FINANCIAL SPONSORSHIP** in the amount of € _____

➤ **IN-KIND SPONSORSHIP** for the estimated value of € _____

The in-kind sponsorship will consist in _____

➤ **COMBINED SPONSORSHIP:** financial sponsorship in the amount of € _____
_____ and in-kind sponsorship for the estimated value of € _____

The in-kind sponsorship will consist in _____

The undersigned declares to have read the abovementioned notice and to accept all the included terms and conditions and assumes, as of now, upon acceptance of the proposal for sponsorship issued by the Embassy, all the legal responsibilities and subsequent obligations regarding the sponsorship procedure and any possible costs that may derive from the obligation to advertise the sponsorship and obtain authorizations when necessary according to the local legislation.

The undersigned also declares:

- that the Company will respect all the terms and conditions described in the notice;
- the inexistence of disqualification conditions for the Company and its owners/stakeholders to contract with the Public Administration, as well as any other conditions considered by the law to be prejudicial or binding to the contractual capacity and related to the disqualification conditions referred in art. 94 of Legislative Decree 36/2023 and subsequent amendments (for Italian entities) or referred in Article 57 of Directive 2014/24 / EU (for non-Italian entities);
- the inexistence of impediments deriving from anti-mafia measures or from being subjected to precautionary measures;
- that the Company and its legal representatives are not subject to insolvency or bankruptcy procedures;
- that the Company and its owners/stakeholders, legal representative are non-members of organizations of political, philosophical or religious type, nor of trade unions.

Place _____, date _____

[name, surname and position of the signatory]